

MAKING THE **2011 – 2013** CHANGE



BASKETBALL
NEW ZEALAND

OUR VISION

Growing New Zealanders,
growing the game.

OUR MISSION

To make basketball a
cornerstone sport for
New Zealanders & to achieve
success on the world stage.

OUR VALUES

Integrity

Behave with honesty & integrity,
be consistent & transparent

Excellence

Strive for & achieve excellence

Teamwork

Work together to achieve our goals

Respect / Sportsmanship

Respect for the game, its people & heritage

Communication

Communicate clearly honestly & regularly

Partnerships

Strengthen & develop relationships

Innovation

Be innovative to maximise the growth
of the game

OUR GOALS BY 2013

- To have **best practice governance for BBNZ supported by a new Board** appointments process
- To have a robust **database** of registered players, with **10% growth** in registered players annually
- To foster strong **capability development** for players, coaches, referees, team managers & officials from community level to high performance
- To deliver, in conjunction with our stakeholders, high quality **competition pathways** linking Associations, clubs and schools
- To run a successful **high performance programme** supporting the international success of men's basketball, the further development of women's basketball & successful national junior teams based on sound long term planning
- To be a **credible, financially sustainable & respected** National Sport Organisation effectively linked to our stakeholders including Associations & the Foundation
- To have a pro-active & **effective partner relationship with FIBA and FIBA Oceania**
- To be one of **SPARC's 'targeted'** sports

LEADERSHIP & COMMUNICATION

- > Governance
- > Org structure
- > Effective, open communication
- > Deliver through clear accountability, dynamic & transparent decision making

FINANCIAL SUSTAINABILITY

- > Strategy
- > Partnerships
- > Relationships
- > Sponsorship

HIGH PERFORMANCE

- > Men's Game
- > Women's Development
- > Age Group Programme Review

CAPABILITY & GAME DEVELOPMENT

- > Basketball Plan
- > Talent
- > Development
- > Systems & Structure

COMPETITONS & TOURNAMENTS

- > Competitions pathways
- > Long-term tournament & Competitions strategy

INTERNATIONAL PARTNERS

- > Relationships
- > Player Opportunities

MARKETING

- > Strategy
- > Brand Rebuild
- > Profile
- > Media



PRIORITIES & KEY ACTIONS 2011 – 2013

2011

- Strategic Plan agreed by the Game
- Implement new Board appointment structure
- Implement capability building programme; coaching, tournaments, referees, women's game, core skills
- Introduce data base
- Complete funding, marketing & communications plans
- Improved financial planning & reporting
- High Performance milestones achieved
- Finalise terms of reference for a membership review

2012

- Governance changes implemented
- Membership review completed
- Deliver improved programmes across the sport
- Increase participation & winning teams
- Secure additional funding against marketing plan & targets

2013

- Implement membership review
- Deliver improved programmes across the sport
- Increase participation & winning teams
- Refresh strategy, determine new priorities, build from the gains from 2011-2013

PRIORITIES & KEY ACTIONS FOR 2011

ACTION	ACCOUNTABLE	DATE
Vote on amendments to Constitution	Affiliated Associations/ Life Members/Officers	29 May 2011
New Board in place	BBNZ Board/Members/SPARC	Target 31 August 2011/ 31 Dec
Membership review terms of reference completed	BBNZ Board	30 November 2011
Capability Building through contracted Work Programme: <ul style="list-style-type: none"> > Coaching > Tournament Strategy > Referees/Officials > Women's Development > Core skills development 	BBNZ CE/Associations/Stakeholders	TOR agreed & key milestones 30 October 2011 Programme milestones delivered by 15 December 2011
High Performance Programme: <ul style="list-style-type: none"> > Develop Women's HP Strategy > Deliver Mens programme > Age group Programme review 	BBNZ	TOR agreed & key milestones by 31 October 2011 Deliver Men's programme to SPARC milestones
3 Year Marketing & Funding Strategy Year 1 targets identified & agreed	BBNZ/Board	TOR agreed, key milestones and year end targets by 30 September
National Database implemented	BBNZ	Completed by 15 December 2011
Rephased budget to support priorities & key actions	BBNZ	Deliver the 2011 Year budget by year end